

Four Paws April Newsletter Intros

Email Subject Line: Happy Spring! Win \$100 of Grooming Goodies

Email preview text: Our latest photo contest, pet safety tips, & the surprising reasons to clean up after your dog.

Bad Hair Day Photo Contest—Win \$100 of Grooming Supplies!

Has your pet had a bad fur day that was caught on camera? It happens to the cutest of us. Enter their photo for a chance to win a glamorous Magic Coat prize pack valued at \$100!

Refresh Your Dog Safety Knowledge

Warmer weather means more time outside for you and your dog. It also means coming nose to nose with snakes, squirrels, and other creatures. Find out how to keep your pet happy and safe outdoors.

4 Reasons to Pick Up Your Dog's Poop

Let's face it: cleaning up dog poop isn't the most celebrated aspect of pet parenting. In honor of National Pooper Scooper Week, here's the scoop on why picking up after your pup is one chore you shouldn't ignore.

Bad Hair Day Photo Contest | Content for the contest page: Bad hair days happen to the best of us—even our adorable pets! Submit a photo of your dog or cat's wild fur for a chance to win \$100 of Four Paws grooming products and make every day a good hair day!